



## ESRTA PRIVACY STATEMENT

ESRTA is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to ESRTA's website and governs data collection and usage. By using the ESRTA website, you consent to the data practices described in this statement.

### Collection of your Personal Information

ESRTA collects personally identifiable information, such as your email address, name, home or work address or telephone number. ESRTA also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

Information about your computer hardware and software is also automatically collected by ESRTA. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used by ESRTA for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the ESRTA website.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through ESRTA public message boards, this information may be collected and used by others. Note: ESRTA does not read any of your private online communications.

ESRTA encourages you to review the privacy statements of websites you choose to link to from ESRTA so that you can understand how those websites collect, use and share your information. ESRTA is not responsible for the privacy statements or other content on websites outside of the ESRTA family of websites.

### Use of your Personal Information

ESRTA collects and uses your personal information to operate the ESRTA website and deliver the services you have requested. ESRTA also uses your personally identifiable information to inform you of other products or services available from ESRTA and its affiliates. ESRTA may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

ESRTA does not sell, rent or lease its customer lists to third parties. ESRTA may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (email, name, address, telephone number) is not transferred to the third party. In addition, ESRTA may share data with trusted partners to help us perform statistical analysis, send you email or postal mail,

provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to ESRTA, and they are required to maintain the confidentiality of your information.

ESRTA does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

ESRTA keeps track of the websites and pages our customers visit within ESRTA, in order to determine what ESRTA services are the most popular. This data is used to deliver customized content and advertising within ESRTA to customers whose behavior indicates that they are interested in a particular subject area.

ESRTA websites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on ESRTA or the site; (b) protect and defend the rights or property of ESRTA; and, (c) act under exigent circumstances to protect the personal safety of users of ESRTA, or the public.

## Security of your Personal Information

ESRTA secures your personal information from unauthorized access, use or disclosure. ESRTA secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Web sites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

## Changes to this Statement

ESRTA will occasionally update this Statement of Privacy to reflect company and customer feedback. ESRTA encourages you to periodically review this Statement to be informed of how ESRTA is protecting your information.

## Contact Information

ESRTA welcomes your comments regarding this Statement of Privacy. If you believe that ESRTA has not adhered to this Statement, please contact ESRTA at [customerservice@esrta.com](mailto:customerservice@esrta.com). We will use commercially reasonable efforts to promptly determine and remedy the problem.